

9:00 - 9:15	Welcome
9:15 - 10:15	<p><i>Recommending information sources to information seekers in Twitter</i></p> <p>Marcelo G. Armentano, Daniela Godoy, Analia A. Amandi.</p> <p><i>Analyzing the potential of Microblogs for spatio-temporal popularity estimation of music artists,</i></p> <p>Markus Schedl.</p> <p><i>Measuring semantic similarity using a multi-tree model,</i></p> <p>Behnam Hajian, Tony White.</p>
10:15 - 11:00	<p><i>The Blogosphere at a glance—content-based structures made simple,</i></p> <p>Olof Gornerup, Magnus Boman.</p> <p><i>Classification of social network sites based on network indexes and communication patterns,</i></p> <p>F. Toriumi, I. Okada, H. Yamamoto, H. Suwa, K. Izumi, Y. Hashimoto.</p>
11:00 - 11:30	Coffee break
11:30 - 12:30	<p>Invited talk: <i>Transfer learning in social recommendations,</i></p> <p>Qiang Yang.</p>
12:30 - 13:00	<p><i>System-wide effectiveness of active learning in collaborative filtering,</i></p> <p>Mehdi Elahi, Francesco Ricci, Valdemaras Repsys.</p>
13:00 - 14:30	Lunch break
14:30 - 16:30	<p>Invited talk: <i>Android App discovery: supporting users through the app discovery funnel,</i></p> <p>Bhaskar Mehta.</p> <p>Invited talk: Social recommender systems: a graphical model based approach,</p> <p>Jurgen Van Gael.</p>
16:30 - 17:00	Coffee break
17:00 - 18:00	<p>Invited talk: <i>Understanding social media,</i></p> <p>Ricardo Baeza-Yates.</p>
18:00 - 18:30	Closing discussion